

# TINGTING (TINA) TAN

MULTIMEDIA JOURNALIST

## EXPERIENCE

### CONTACT DETAILS

Portfolio:  
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### SKILLS

- Video / Audio production
- Data reporting
- Interviewing
- Teamwork

### Programming languages

- CSS / HTML / Javascript
- SQL

### Language Competency

- English
- Mandarin
- Cantonese

### Software

- Adobe Suite:
  - Premiere Pro,
  - Audition,
  - Indesign,
  - Photoshop,
  - Illustrator,
  - Dreamweaver
- Tableau / ArcGIS
- DB Browser
- Atom
- Microsoft Office Suite:
  - Excel, Word, PowerPoint
- Google docs, Office 365
- WebStorm
- SPSS

### Multimedia Journalist

#### Convergence Reporting, University of Missouri

Columbia, Missouri | August 2019 - Present

- Collected and produced video assets, including a new original talk show "Back Story", for KOMU8's start-up ROKU streaming platform
- Pitched and produced in-depth community and business stories on deadline-driven cycles
- Wrote scripts for a 4-piece multimedia package with audio/video, text, photo, and social media elements like Instagram story and Facebook video
- Coached a 3-4 person reporting team to develop a 4-piece story package every two weeks

### Producer

#### KBIA (NPR Station)

Columbia, Missouri | January 2020 - May 2020

- Wrote scripts, edited and produced episodes about the behind-scene stories of film-making for "The True/False Podcast" with Adobe Audition
- Interviewed and produced for a COVID-19 special program "Where You're At" to check in with mid-Missouri residents about their physical and mental health under the shelter-in-place orders

### Reporter

#### Missouri Business Alert

Columbia, Missouri | January 2020 - May 2020

- Researched the economy and major industries in small towns with a population around 2,000 and produced multimedia stories for the "Outstate" entrepreneurship program
- Oversaw a team of 4 journalists in reporting on the wine industry and tourism in Hermann, Missouri for the "Outstate" program

### Video Production Intern

#### Zhuhai Broadcast and Television Station

Zhuhai, China | December 2019 - January 2020

- Produced for the TV show "Culture Talk" for a local TV station in a market of 1.6 million
- Shot and produced short videos every week on TikTok and Wechat official accounts to report on news about local food and small restaurant owners

### Multimedia Intern

#### Jinbutianxia Film and Television Culture Co., Ltd.

Beijing, China | November 2017 - March 2018

- Developed an internal database for the start-up company owned by a Chinese actor and organized daily breaking news for a sitcom TV series
- Assisted screenwriters on scripting and formulated new story ideas

### Social Media Editor

#### Communication University of China

Beijing, China | October 2016 - August 2018

- Managed Wechat official accounts with more than 1,000 followers for the Student Union and the CUCA Acapella Club
- Wrote social media posts and increased audience engagement by 33%

## EDUCATION

### Northwestern University Medill School | Chicago, Illinois

Master of Science in Journalism

Major: Media innovation & Content Strategy

Expected graduation: August 2020

### University of Missouri | Columbia, Missouri

Bachelor of Journalism in Convergence Journalism

Honor: Magna cum laude (GPA: 3.8/4.0)

August 2018 - July 2020

### Communication University of China | Beijing, China

Bachelor of Arts in Communication

GPA: 3.7/4.0

September 2016 - July 2020